

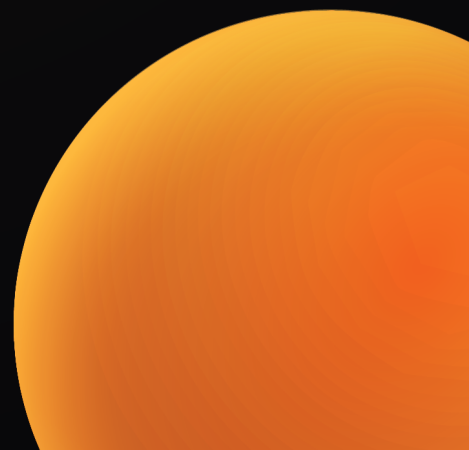


**The Future** of Financial Media Ecosystem

## Media Kit Proposal

ALPHOLA MEDIA GROUP SDN. BHD.  
(Formerly known as Finzvoice Global Media (Malaysia) Sdn. Bhd.)

LEVEL 5, GUOCO TOWER, 6 JALAN DAMANLELA, DAMANSARA CITY, BUKIT DAMANSARA,  
50490 KUALA LUMPUR W.P. KUALA LUMPUR, MALAYSIA





# CRAFTING TRUST

## The Art of Intelligent Finance

### THE PROBLEM

#### The Financial Media Crisis

**87%** of investors say they no longer trust online financial content. Every day, millions of people are bombarded with *recycled headlines, clickbait predictions, and outright scams disguised as financial advice*. The result? A crisis of trust — and an audience that has learned to tune out. For brands, this creates a dangerous paradox: you need to reach financially engaged audiences, but the very channels you rely on are losing their credibility. Your message doesn't just compete with other ads — it competes with skepticism itself. The question isn't whether your audience is out there. The question is: *do they still believe what they're reading?*

---

### THE ANSWER

We Don't Add to the Noise. We Replace It.

**Alpha Media Group** was built on a single conviction: financial media deserves the same standard of craftsmanship as the decisions it influences.

#### Unwavering Truth

Every piece of content is held to a strict standard of accuracy, transparency, and verifiability. Trust is the only currency we trade in.

#### Wisdom Decoded

Our team of seasoned financial experts translates institutional-grade insight into content anyone can understand and act on.

#### The Art of Finance

We treat content as craft, not commodity. Rigorous data meets editorial precision in every single piece we publish.

#### Human Heart, Machine Mind

AI-powered speed and scale guided by human judgment and empathy. The result is content that is both surgically accurate and deeply relevant.

#### ECOSYSTEM

Why Partner With Us  
One Message. Every Touchpoint.



# Alphola isn't "A Single Channel"

*it's an integrated media ecosystem designed to surround your target audience at every stage of their financial journey.*



## **ALPHOLA WEBSITE**

*In-depth analysis, market commentary, and expert editorial. The destination for audiences who want substance over speed.*



## **ALPHOLA YOUTUBE**

*Visual storytelling that breaks down complex financial topics. High-retention, long-form content that builds deep audience engagement.*



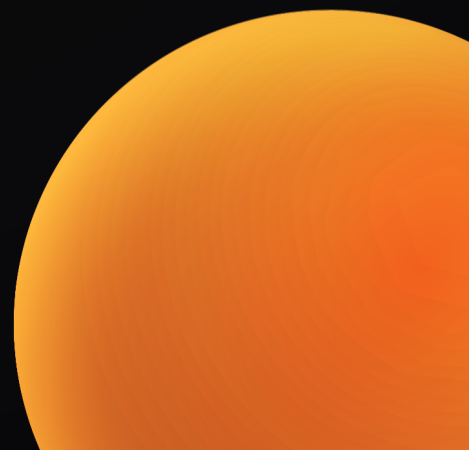
## **ALPHOLA SOCIAL**

*Real-time market updates, data visualizations, and snackable insights distributed across Facebook, X (Twitter), Instagram and Tiktok.*



# Trust & Integrity

*"In the financial world, trust is the most **valuable asset**."*



# Overview & Impact

**THAIFOREX**  
REVIEW

ALPHOLA  
The Art of Intelligent Finance

**TradeWithAuntie**

## Where Data Becomes Trustworthy Art

We are The Craftsmen of financial media — blending Human Heart with Machine Mind to decode wisdom from global markets and deliver it with precision across 13+ properties in Asia-Pacific.

[Partner With Us →](#)

[Explore Our Craft](#)

**ASIA BIZ**

**Tien Invest**

**TraderBoBo**

**Trade Here**



# TradeWithAuntie

A comprehensive financial and investment knowledge hub created especially for beginners and first-time learners.

## Overview & Impact



Total Views: 1.4M+  
Total Followers: 389K  
session: 814K

## Demographics

### Top 3 Location

- Thailand 🇹🇭
- Singapore 🇸🇬
- China 🇨🇳

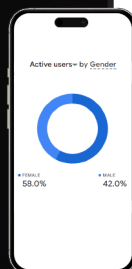


COUNTRY	ACTIVE USERS
Thailand	38.1K 420.2%
Singapore	30.1K 326.1%
China	8.9K 128.0%
United States	5.6K 137.8%
Vietnam	4K 175.9%
Germany	1.8K 147.0%
Laos	1.2K 143.1%

Founded by a team of experienced traders, it aims to share insights across multiple markets in a simple, easy-to-understand way.

## Gender

Female 58%  
Male 42%



## Age

45-54: 26.1%	55-64: 13.8%
35-44: 25.1%	18-24: 7.4%
25-34: 22.2%	65+: 5.4%



TradeWithAuntie



A comprehensive financial and investment knowledge hub created especially for beginners and first-time learners. Founded by a team of experienced traders, it aims to share insights across multiple markets in a simple, easy-to-understand way.

### Gender

Female  
7.2%  
Male  
92.8%



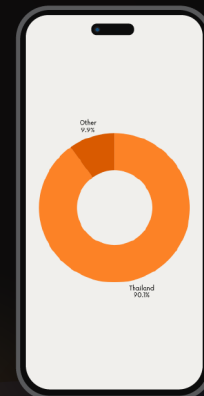
### Age

45-54: 2.6%	55-64: 0.5%
35-44: 17.7%	18-24: 21.6%
25-34: 57.4%	65+: 0.4%

Our platform is driven by Thai users, giving brands a powerful advantage in capturing and converting local demand.

### Country

Thailand: 90.1%  
Other: 9.9%



Total Views

**150K**

Watch time (H)

**2.8K**

CTR

**7.8%**

Reach

**7.8M**

Total Followers

**2.8K**

Total APV

**43%**

Click

**284.1K**

Impression

**1.3M**



# TraderBoBo

An investment education platform covering Forex, cryptocurrency, stocks, and funds. While the website presents content in a clear and accessible format,

## Overview & Impact



Total Views: 1.9M+  
Total Followers: 974K  
session: 1.1M

## Demographics

### Top 3 Location

- Thailand 🇹🇭
- Singapore 🇸🇬
- China 🇨🇳



COUNTRY	ACTIVE USERS
Thailand	605K 140.9%
Singapore	291K 127%
China	5K 12.0%
United States	3.9K 1.55%
Laos	1.7K 1.96%
Cambodia	1K 1.67%
Malaysia	890 1.16%

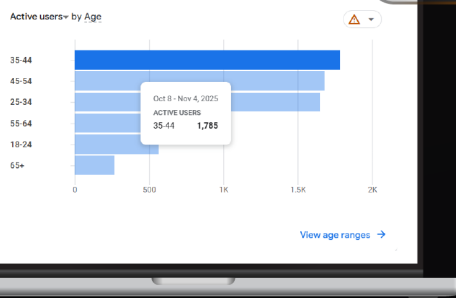
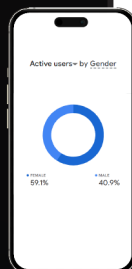
it is enriched with in-depth insights designed to meet the needs of intermediate learners and those with prior market experience.

Reach  
**236.8K**

Click  
**9.5M**

### Gender

Female  
59.1%  
Male  
40.9%



### Age

45-54: 26.2%	55-64: 16.2%
35-44: 27.5%	18-24: 8.5%
25-34: 25.4%	65+: 3.9%



## Overview & Impact

GoTradeHere is more than just an information source; it acts as a trusted guide, summarizing, comparing,



Total Views: 873K  
Total Followers: 208K  
session: 255K

## Demographics

### Top 3 Location

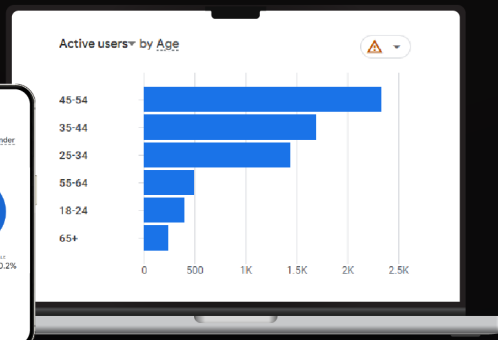
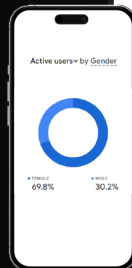
- Thailand 🇹🇭
- Singapore 🇸🇬
- Vietnam 🇻🇳



and highlighting the best brokers to help users confidently choose and open their investment accounts.

## Gender

Female 69.8%  
Male 30.2%



## Age

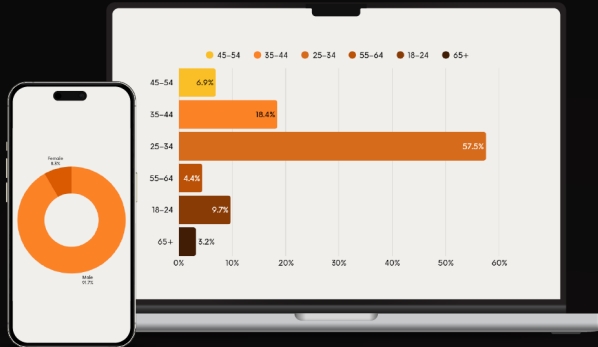
45-54: 31%      55-64: 12.4%  
35-44: 26.7%      18-24: 4.7%  
25-34: 20.3%      65+: 5.3%



*GoTradeHere is more than just an information source; it acts as a trusted guide, summarizing, comparing, and highlighting the best brokers to help users confidently choose and open their investment accounts.*

### Gender

Female  
8.3%  
Male  
91.7%



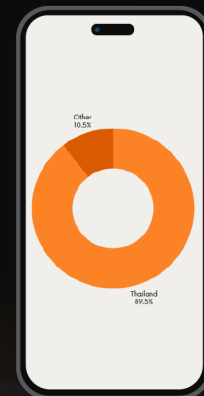
### Age

45-54: 6.9%      55-64: 4.4%  
35-44: 18.4%    18-24: 9.7%  
25-34: 57.5%    65+: 3.2%

*Our platform is driven by Thai users, giving brands a powerful advantage in capturing and converting local demand.*

### Country

Thailand: 89.5%  
Other: 10.5%



Total Views

**113K**

Watch time (H)

**3.1K**

CTR

**6.7%**

Reach

**14.1M**

Total Followers

**1.5K**

Total APV

**42.4%**

Click

**615.1K**

Impression

**1M**

# THAIFOREX REVIEW

A leading Forex broker review website for Thai traders, serving as a central hub for verifying transparency,

## Overview & Impact



Total Views: 1M  
Total Followers: 427K  
session: 470K

## Demographics

### Top 3 Location

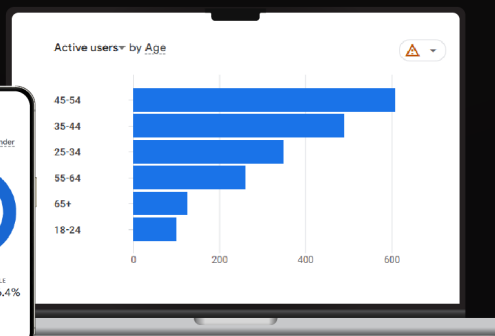
- Thailand 🇹🇭
- China 🇨🇳
- United States 🇺🇸



and screening brokers protecting investors and providing accurate information before they make investment decisions

## Gender

Female  
63.5%  
Male  
36.5%



## Age

45-54: 31.6%    55-64: 13.7%  
35-44: 25.3%    18-24: 5.8%  
25-34: 18.4%    65+: 6.8%



A leading Forex broker review website for Thai traders, serving as a central hub for verifying transparency and screening brokers protecting investors and providing accurate information before they make investment decisions.

## Gender

Female  
11.8%  
Male  
88.2%



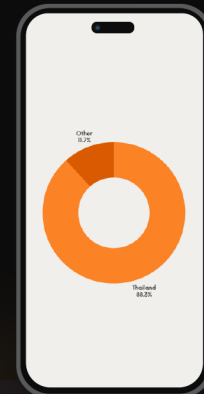
## Age

45-54: 4.7%      55-64: 2.2%  
35-44: 18.3%    18-24: 18.6%  
25-34: 54.3%    65+: 1.9%

Our platform is driven by Thai users, giving brands a powerful advantage in capturing and converting local demand.

## Country

Thailand: 88.3%  
Other: 11.7%



Total Views

**118K**

Watch time (H)

**4K**

CTR

**8.6%**

Reach

**10.7M**

Total Followers

**2.1K**

Total APV

**44.3%**

Click

**598.1K**

Impression

**1M**



TienInvest is a Vietnamese website that serves as a 'financial knowledge hub',

### Overview & Impact



Total Views: 363K  
Total Followers: 277K  
session: 325K

### Demographics

#### Top 3 Location

- Vietnam 🇻🇳
- Singapore 🇸🇬
- Thailand 🇹🇭



focusing on elevating traders' investment potential from basic to advanced levels.

### Gender

Female 67.1%  
Male 32.9%



### Age

45-54: 36.1%    55-64: 13.7%  
35-44: 25.3%    18-24: 5.8%  
25-34: 18.4%    65+: 6.8%



## Why Partner with Us?



### Trust & Integrity

*builds confidence.*



### Financial Expert Experience

*powers performance.*



### Craftsmanship

*connects you to  
high-value global markets.*



### Integrated with AI

*ensures your brand is  
found, chosen, and ahead.*

## Solutions & Services

### AWARENESS

Get your brand seen by the right audience through strategic media, SEO, and AI-driven visibility.

### CONVERSION BOOSTER

Transform traffic into **leads and revenue** with data-driven campaigns and optimized funnels.

### TRUST & CREDIBILITY

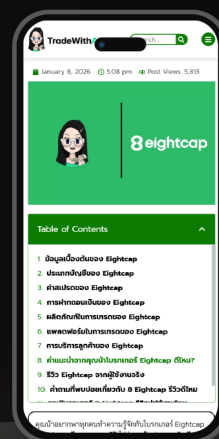
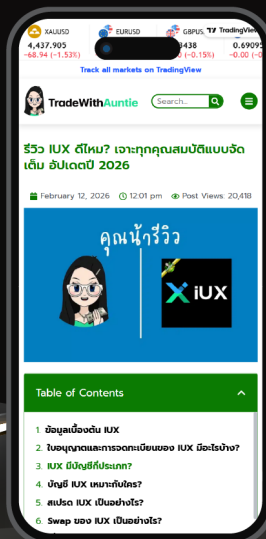
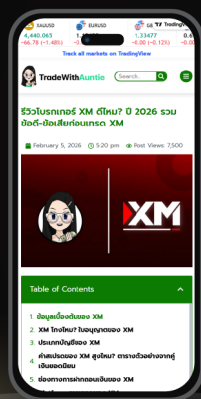
Build confidence through compliant platforms, verified media, and authoritative content.



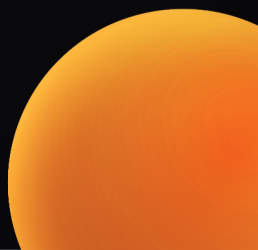
# Awareness & Conversion Booster

## Comprehensive Review Article

*In-depth Comprehensive Review Articles, Expertly Optimized Using Advanced Seo Techniques To Enhance First-page Visibility On Google Search.*



*All Content Will Be Entirely Newly Created And Insightfully Updated, Designed To Strengthen Credibility (Trustscore) And Effectively Drive Positive Customer Engagement Among The Target Audience.*

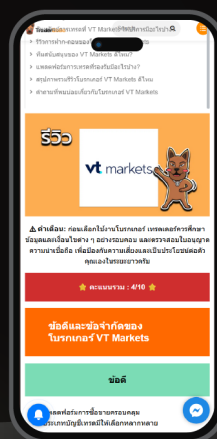
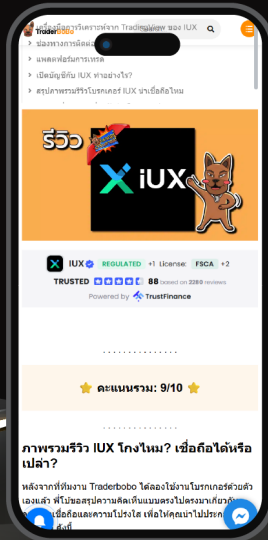
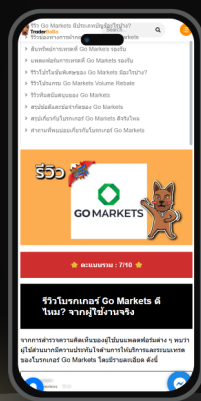




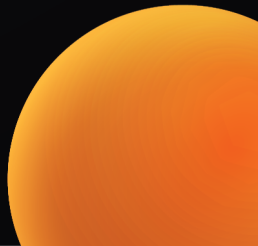
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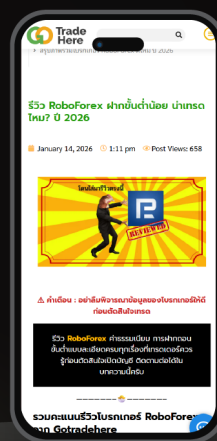
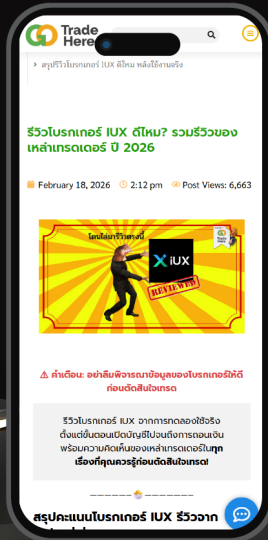
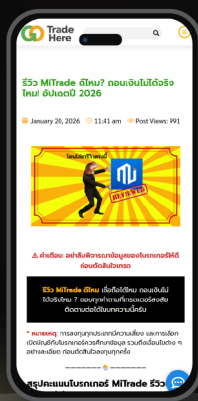




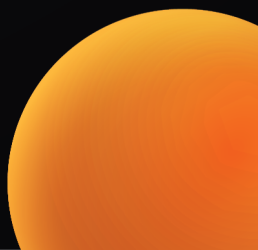
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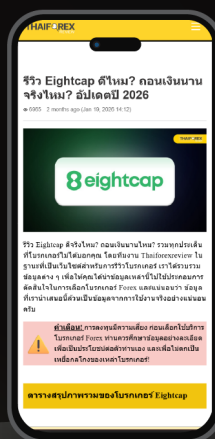




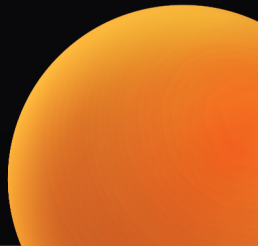
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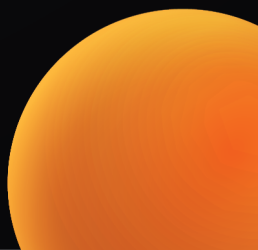
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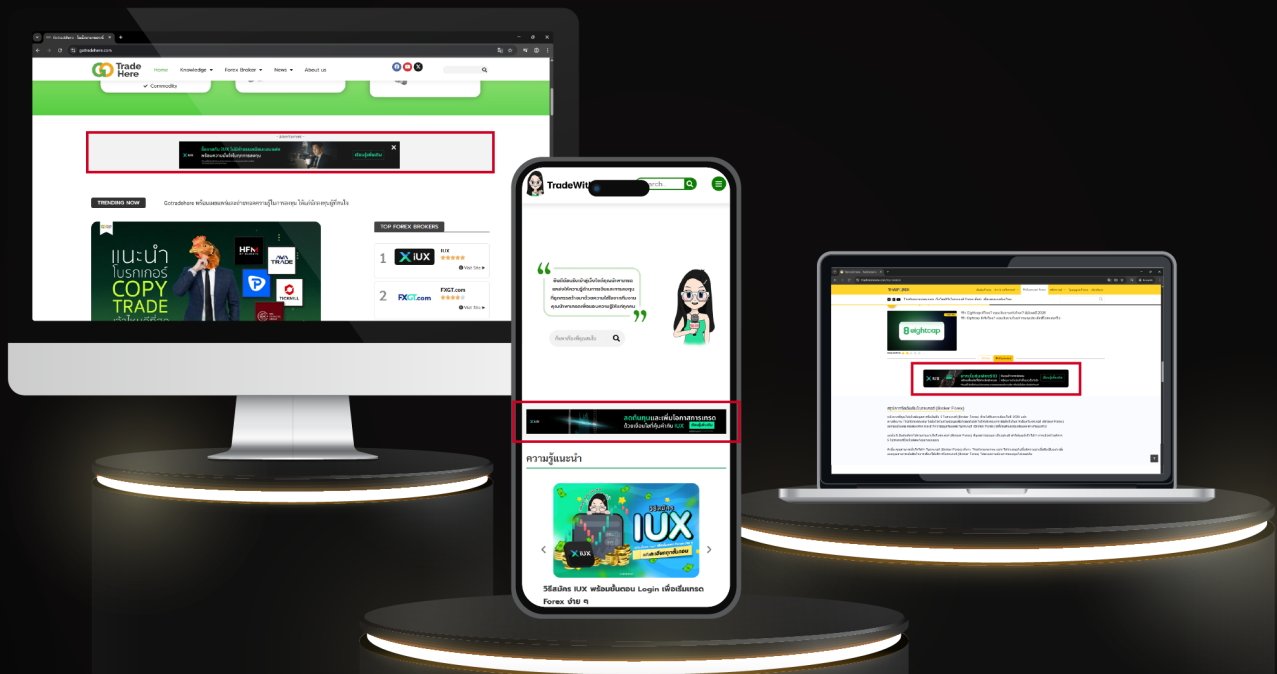
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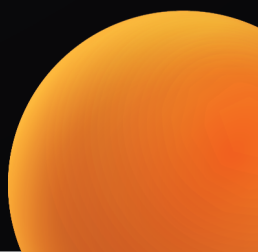


# Awareness & Conversion Booster

## Banner Advertisement



*Banners between sections (homepage): place promotional banners or highlighted Broker features strategically throughout the website's main pages to maximize visibility among a large volume of visitors and drive traffic to the broker.*



# Trust & Credibility

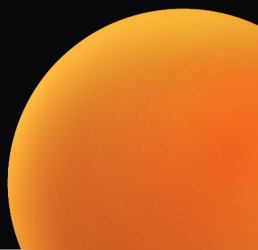


## Ranking Review Video

*Ranking review video: enhance seo and google search visibility through high-quality video reviews. Our review videos are optimized with advanced seo strategies, including keyword-focused titles, descriptions, and tags,*



*to improve search rankings and increase brand visibility on google and video platforms. This helps investors easily discover broker-related insights and trusted information when searching online.*



# Trust & Credibility

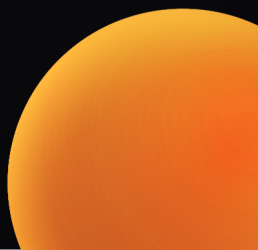


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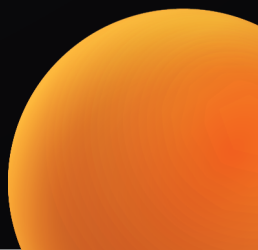


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# Trust & Credibility

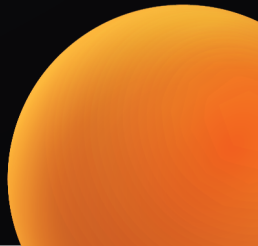


## Broker Listing

Broker listing (homepage): enhances broker visibility and credibility through rankings and in-depth reviews,

 Top Forex Brokers	 Top Forex Brokers	 Top Forex Brokers	 Top Forex Brokers
1  IUX ★★★★★ visit Site	1  IUX ★★★★★ visit Site	1  IUX ★★★★★ visit Site	1  IUX ★★★★★ visit Site
2  FXGT.com ★★★★★ visit Site	2  xtb ★★★★★ visit Site	2  GO MARKETS ★★★★★ visit Site	2  GO MARKETS ★★★★★ visit Site
3  IC Markets ★★★★ visit Site	3  GO MARKETS ★★★★★ visit Site	3  Eightcap ★★★★★ visit Site	3  EBC ★★★★ visit Site
4  FBS ★★★★ visit Site	4  markets4you ★★★★★ visit Site	4  pepperstone ★★★★ visit Site	4  IC Markets ★★★★ visit Site
5  EBC ★★★★ visit Site	5  Fusion Markets ★★★★★ visit Site	5  Fusion Markets ★★★★★ visit Site	

Making it easier for investors to discover and evaluate brokers.  
Clear call-to-action elements help drive conversions  
while strengthening the broker's global brand image.





# Let's Grow **Your Business** Together

*Interested in planning an advertising strategy to effectively reach business and target audiences.*

Contact Us: [sales@alpholagroup.com](mailto:sales@alpholagroup.com)

# Awareness & Conversion Booster Package

Note: The listed service price is based on a minimum 3-month contract.

Classic

\$7,999

2 Comprehensive Articles

Benefits

In-depth comprehensive review articles, expertly optimized using advanced seo techniques to enhance first-page visibility on Google search.

Get Started

Premium

RECOMMEND

\$10,999

4 Comprehensive Articles

Benefits

In-depth comprehensive review articles, expertly optimized using advanced seo techniques to enhance first-page visibility on Google search.

Get Started

Banner Ad

MOST POPULAR

\$4,499

1 Banner Ad

Benefits

Banners between sections (homepage): Strategically place promotional banners or highlighted broker features across main pages to maximize visibility and drive traffic to the broker.

Get Started

Dashboard Studio

\$499

1 Performance Report

Benefits

The dashboard pulls data from GA4 to track key metrics (Users, Sessions, Engagement, Conversions) and analyze traffic, campaigns, and funnels—enabling faster, data-driven optimization.

Get Started



# Trust & Credibility Package

Note: The listed service price is based on a minimum 3-month contract.

## Ranking Review Article

**\$4,699**

1 Ranking Review Video

### Benefits

Enhance seo and Google visibility through high-quality, SEO-optimized article reviews. The article uses keyword-focused titles, descriptions, and tags to boost rankings, increase brand visibility, and help investors easily find trusted broker insights.

Get Started

## Ranking Review Video RECOMMEND

**\$2,599**

1 Ranking Review Video

### Benefits

Enhance seo and Google visibility through high-quality, SEO-optimized video reviews. Videos use keyword-focused titles, descriptions, and tags to boost rankings, increase brand visibility, and help investors easily find trusted broker insights.

Get Started

## Broker Listing MOST POPULAR

**\$7,199**

1 Logo Listing Placement

### Benefits

Broker listing (homepage): enhances broker visibility and credibility through rankings and in-depth reviews, making it easier for investors to discover and evaluate brokers.

Get Started

## Dashboard Studio

**\$499**

1 Performance Report

### Benefits

The dashboard pulls data from GA4 to track key metrics (Users, Sessions, Engagement, Conversions) and analyze traffic, campaigns, and funnels—enabling faster, data-driven optimization.

Get Started





# ALPHOLA

 [sales@alpholagroup.com](mailto:sales@alpholagroup.com)

