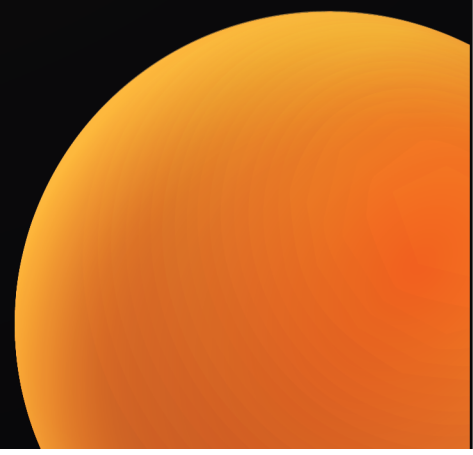




The Future of Financial Media Ecosystem

Media Kit Proposal

ALPHOLA MEDIA GROUP SDN. BHD.
(Formerly known as Finzvoice Global Media (Malaysia) Sdn. Bhd.)





CRAFTING TRUST

The Art of Intelligent Finance

THE PROBLEM

The Financial Media Crisis

87% of investors say they no longer trust online financial content. Every day, millions of people are bombarded with *recycled headlines, clickbait predictions, and outright scams disguised* as financial advice. The result? A crisis of trust — and an audience that has learned to tune out. For brands, this creates a dangerous paradox: you need to reach financially engaged audiences, but the very channels you rely on are losing their credibility. Your message doesn't just compete with other ads — it competes with skepticism itself. The question isn't whether your audience is out there. The question is: *do they still believe what they're reading?*

THE ANSWER

We Don't Add to the Noise. We Replace It.

Alphola Media Group was built on a single conviction: financial media deserves the same standard of craftsmanship as the decisions it influences.

Unwavering Truth

Every piece of content is held to a strict standard of accuracy, transparency, and verifiability. Trust is the only currency we trade in.

Wisdom Decoded

Our team of seasoned financial experts translates institutional-grade insight into content anyone can understand and act on.

The Art of Finance

We treat content as craft, not commodity. Rigorous data meets editorial precision in every single piece we publish.

Human Heart, Machine Mind

AI-powered speed and scale guided by human judgment and empathy. The result is content that is both surgically accurate and deeply relevant.

ECOSYSTEM

Why Partner With Us
One Message. Every Touchpoint.



Alphola isn't "A Single Channel"

*it's an integrated media ecosystem designed to surround your target audience
at every stage of their financial journey.*



ALPHOLA WEBSITE

*In-depth analysis, market commentary,
and expert editorial. The destination for audiences
who want substance over speed.*



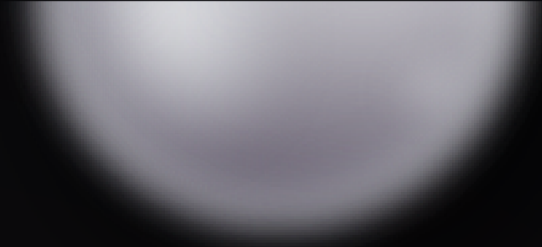
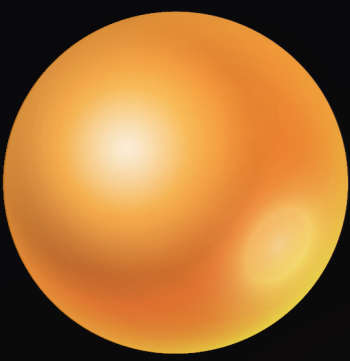
ALPHOLA YOUTUBE

*Visual storytelling that breaks down
complex financial topics. High-retention,
long-form content that builds deep
audience engagement.*



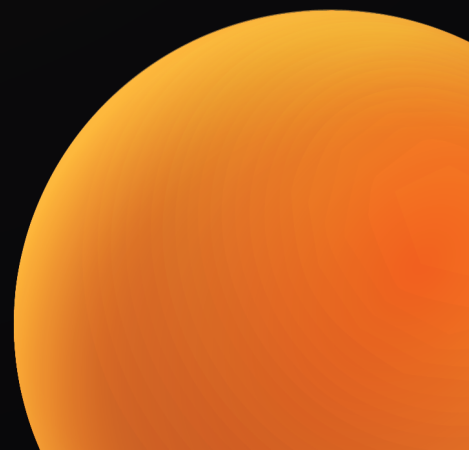
ALPHOLA SOCIAL

*Real-time market updates, data visualizations,
and snackable insights distributed across
Facebook, X (Twitter), Instagram and Tiktok.*



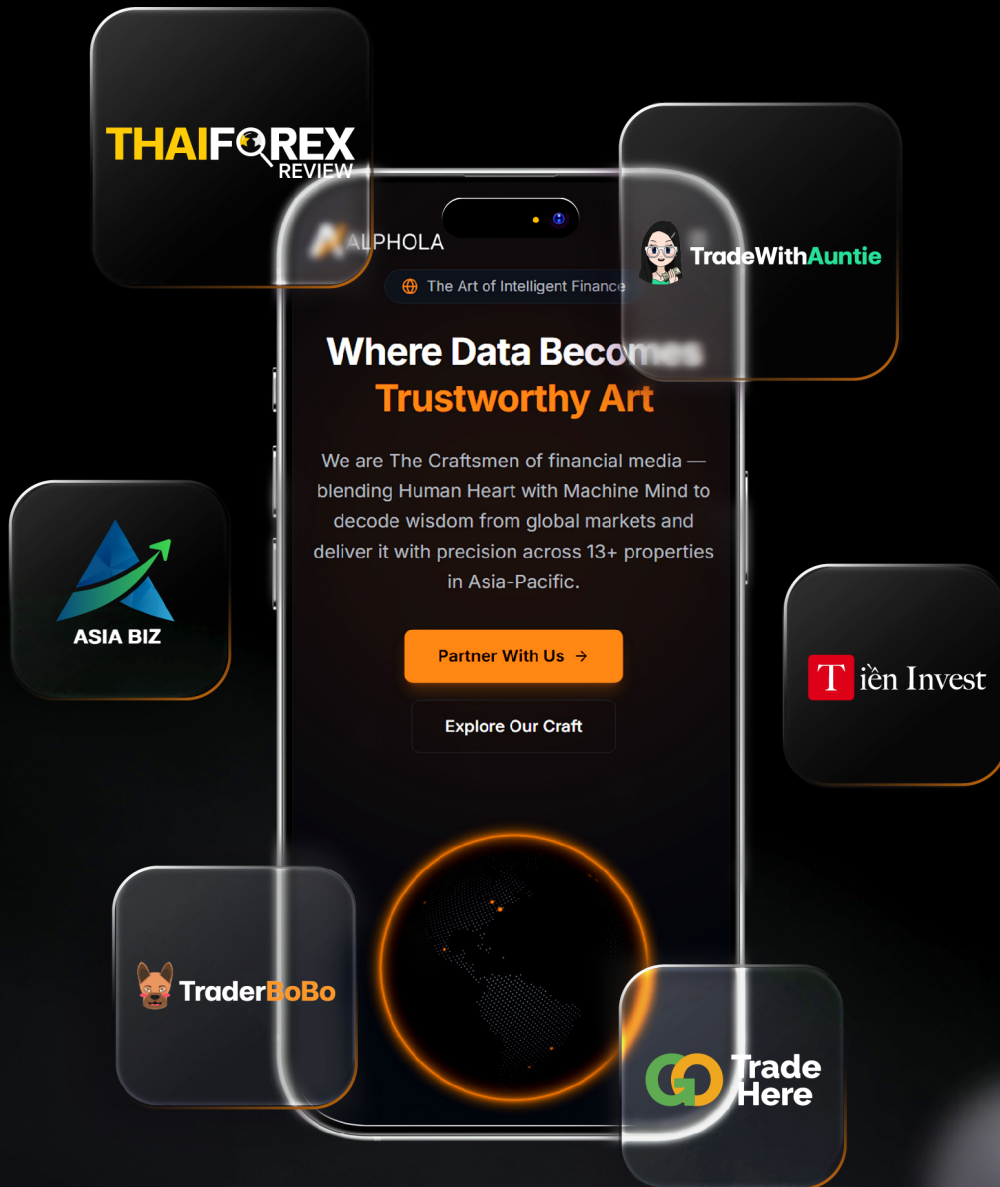
Trust & Integrity

*"In the financial world, trust is the most **valuable asset**."*





Overview & Impact





TradeWithAuntie

A comprehensive financial and investment knowledge hub created especially for beginners and first-time learners.

Overview & Impact



Total Views: 1.4M+
Total Followers: 389K
session: 814K

Demographics

Top 3 Location

Thailand 🇹🇭
Singapore 🇸🇬
China 🇨🇳



Founded by a team of experienced traders, it aims to share insights across multiple markets in a simple, easy-to-understand way.

Gender

Female
58%
Male
42%



Age

45-54: 26.1%
35-44: 25.1%
25-34: 22.2%
55-64: 13.8%
18-24: 7.4%
65+: 5.4%



TradeWithAuntie



A comprehensive financial and investment knowledge hub created especially for beginners and first-time learners. Founded by a team of experienced traders, it aims to share insights across multiple markets in a simple, easy-to-understand way.

Gender

Female
7.2%
Male
92.8%



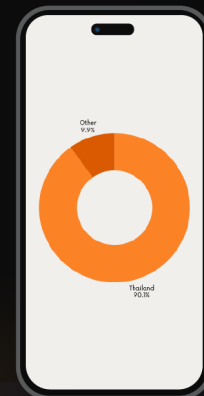
Age

45-54: 2.6%	55-64: 0.5%
35-44: 17.7%	18-24: 21.6%
25-34: 57.4%	65+: 0.4%

Our platform is driven by Thai users, giving brands a powerful advantage in capturing and converting local demand.

Country

Thailand: 90.1%
Other: 9.9%



Total Views

150K

Watch time (H)

2.8K

CTR

7.8%

Reach

7.8M

Total Followers

2.8K

Total APV

43%

Click

284.1K

Impression

1.3M



An investment education platform covering
Forex, cryptocurrency, stocks, and funds.
While the website presents content in
a clear and accessible format,

Overview & Impact



Total Views: 1.9M+
Total Followers: 974K
session: 1.1M

Demographics

Top 3 Location

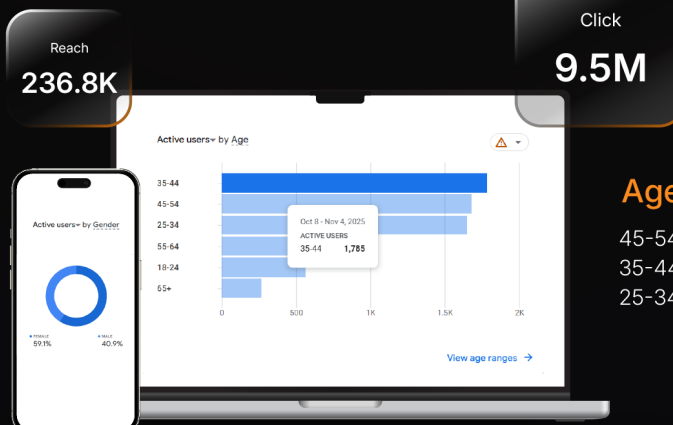
Thailand 🇹🇭
Singapore 🇸🇬
China 🇨🇳



it is enriched with in-depth insights designed to meet
the needs of intermediate learners and those
with prior market experience.

Gender

Female
59.1%
Male
40.9%



Age

45-54: 26.2%	55-64: 16.2%
35-44: 27.5%	18-24: 8.5%
25-34: 25.4%	65+: 3.9%



GoTradeHere is more than just an information source;
it acts as a trusted guide, summarizing, comparing,

Overview & Impact



Total Views: 873K
Total Followers: 208K
session: 255K

Demographics

Top 3 Location

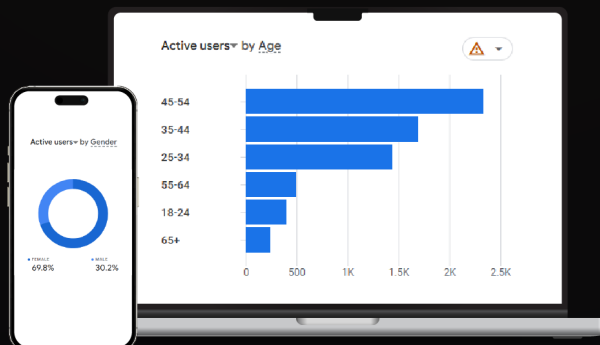
Thailand 🇹🇭
Singapore 🇸🇬
Vietnam 🇻🇳



and highlighting the best brokers to help users
confidently choose and open their investment accounts.

Gender

Female
69.8%
Male
30.2%



Age

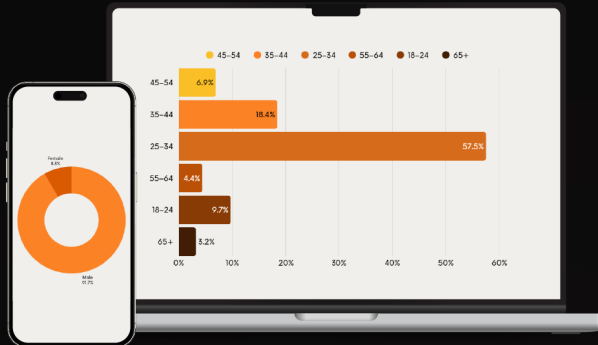
45-54: 31% 55-64: 12.4%
35-44: 26.7% 18-24: 4.7%
25-34: 20.3% 65+: 5.3%



GoTradeHere is more than just an information source; it acts as a trusted guide, summarizing, comparing, and highlighting the best brokers to help users confidently choose and open their investment accounts.

Gender

Female
8.3%
Male
91.7%



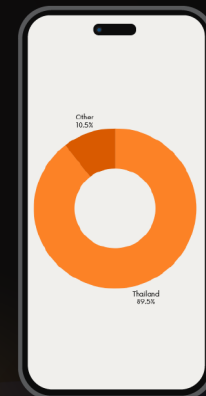
Age

45-54: 6.9%	55-64: 4.4%
35-44: 18.4%	18-24: 9.7%
25-34: 57.5%	65+: 3.2%

Our platform is driven by Thai users, giving brands a powerful advantage in capturing and converting local demand.

Country

Thailand: 89.5%
Other: 10.5%



Total Views

113K

Watch time (H)

3.1K

CTR

6.7%

Reach

14.1M

Total Followers

1.5K

Total APV

42.4%

Click

615.1K

Impression

1M

THAIFOREX REVIEW

A leading Forex broker review website
for Thai traders, serving as a central hub
for verifying transparency,

Overview & Impact



Total Views: 1M
Total Followers: 427K
session: 470K

Demographics

Top 3 Location

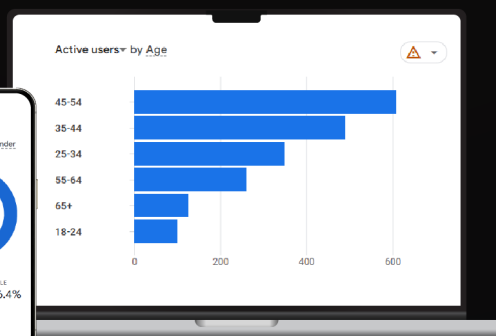
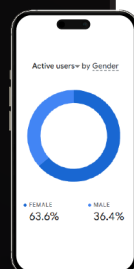
Thailand 🇹🇭
China 🇨🇳
United States 🇺🇸



and screening brokers protecting investors
and providing accurate information before
they make investment decisions

Gender

Female
63.5%
Male
36.5%



Age

45-54: 31.6% 55-64: 13.7%
35-44: 25.3% 18-24: 5.8%
25-34: 18.4% 65+: 6.8%



A leading Forex broker review website for Thai traders, serving as a central hub for verifying transparency and screening brokers protecting investors and providing accurate information before they make investment decisions.

Gender

Female
11.8%
Male
88.2%



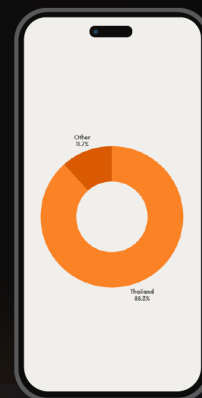
Age

45-54: 4.7% 55-64: 2.2%
35-44: 18.3% 18-24: 18.6%
25-34: 54.3% 65+: 1.9%

Our platform is driven by Thai users, giving brands a powerful advantage in capturing and converting local demand.

Country

Thailand: 88.3%
Other: 11.7%



Total Views

118K

Watch time (H)

4K

CTR

8.6%

Reach

10.7M

Total Followers

2.1K

Total APV

44.3%

Click

598.1K

Impression

1M



Overview & Impact

TienInvest is a Vietnamese website that serves as a 'financial knowledge hub',



Total Views: 363K
Total Followers: 277K
session: 325K

Demographics

Top 3 Location

Vietnam 🇻🇳
Singapore 🇸🇬
Thailand 🇹🇭



focusing on elevating traders' investment potential from basic to advanced levels.

Gender

Female
67.1%
Male
32.9%



Age

45-54: 36.1%
35-44: 25.3%
25-34: 18.4%
55-64: 13.7%
18-24: 5.8%
65+: 6.8%



Why Partner with Us?



Trust & Integrity

builds confidence.



Financial Expert Experience

powers performance.



Craftsmanship

*connects you to
high-value global markets.*



Integrated with AI

*ensures your brand is
found, chosen, and ahead.*

Solutions & Services

AWARENESS

Get your brand seen by the right audience through strategic media, SEO, and AI-driven visibility.

CONVERSION BOOSTER

Transform traffic into **leads and revenue** with data-driven campaigns and optimized funnels.

TRUST & CREDIBILITY

Build confidence through compliant platforms, verified media, and authoritative content.



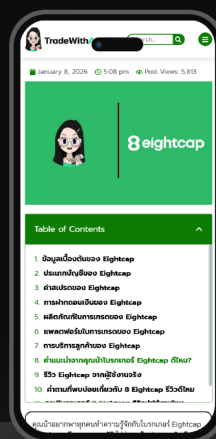
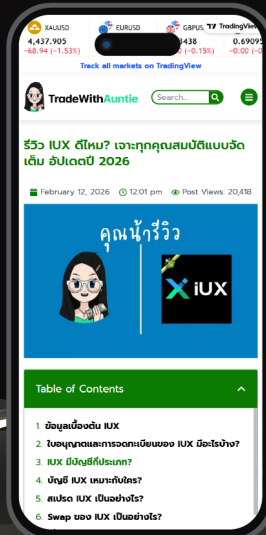
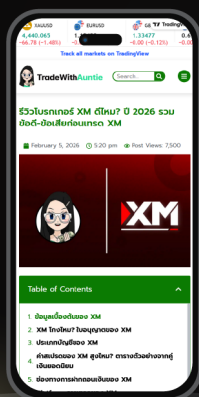
Awareness & Conversion Booster

Comprehensive Review Article

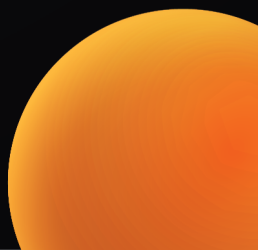
In-depth Comprehensive Review Articles, Expertly Optimized Using Advanced Seo Techniques To Enhance First-page Visibility On Google Search.



TradeWithAuntie



All Content Will Be Entirely Newly Created And Insightfully Updated, Designed To Strengthen Credibility (Trustscore) And Effectively Drive Positive Customer Engagement Among The Target Audience.

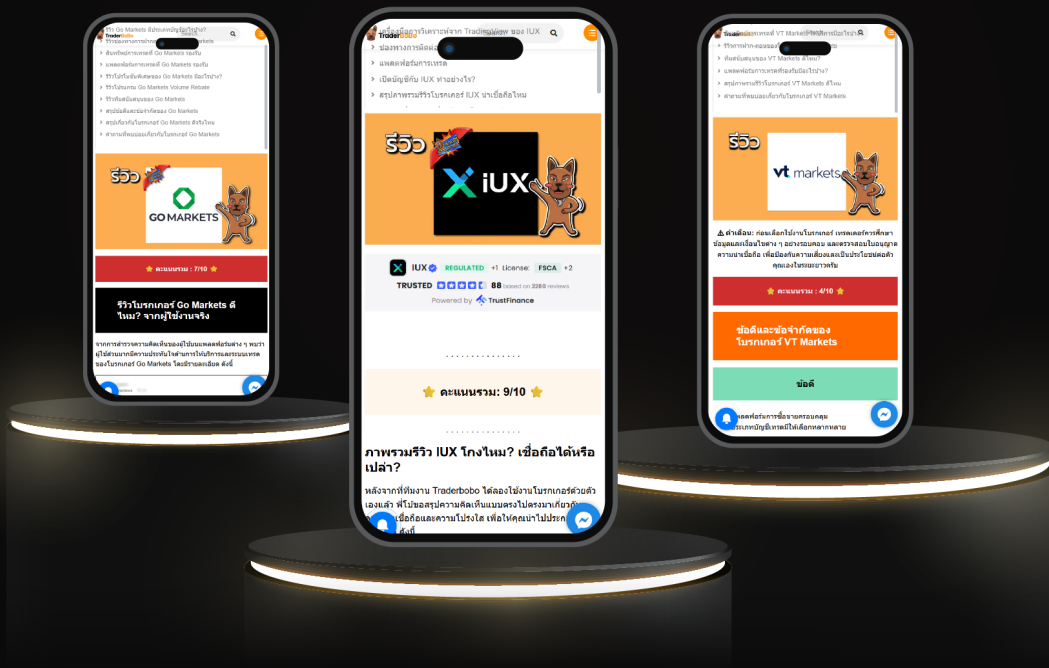




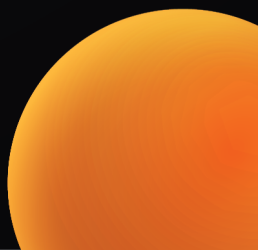
Awareness & Conversion Booster

Comprehensive Review Article

In-depth Comprehensive Review Articles, Expertly Optimized Using Advanced Seo Techniques To Enhance First-page Visibility On Google Search.



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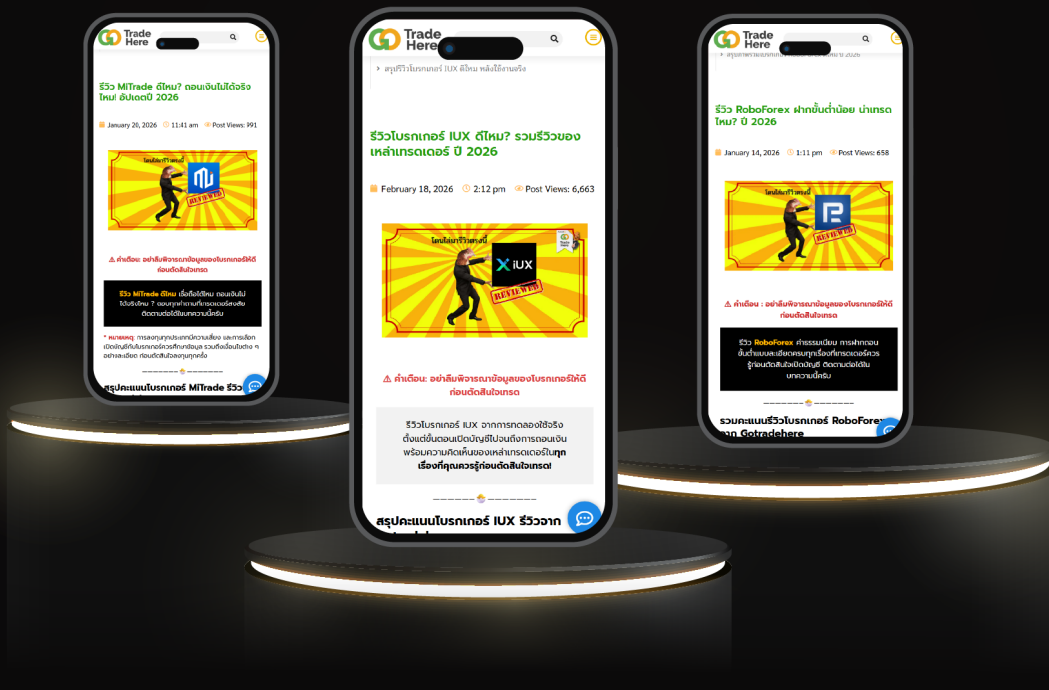




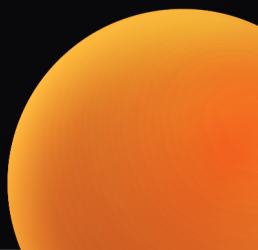
Awareness & Conversion Booster

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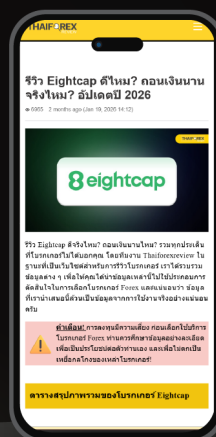


Awareness & Conversion Booster

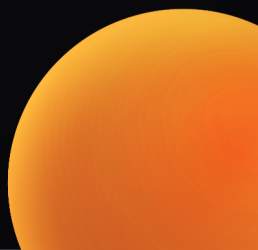
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THAIFOREX
REVIEW



*All Content Will Be Entirely Newly Created And Insightfully Updated,
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Positive Customer Engagement Among The Target Audience.*





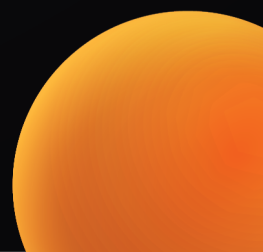
Awareness & Conversion Booster

Comprehensive Review Article

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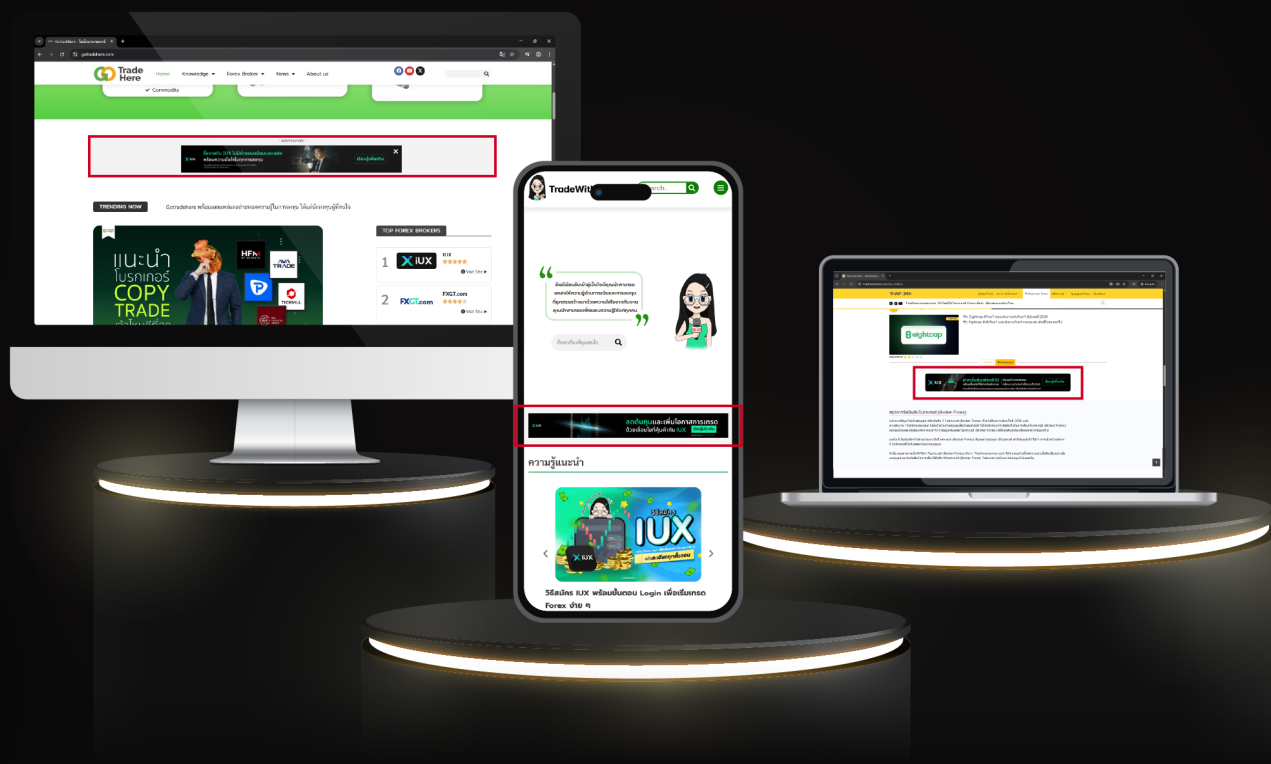


All Content Will Be Entirely Newly Created And Insightfully Updated, Designed To Strengthen Credibility (Trustscore) And Effectively Drive Positive Customer Engagement Among The Target Audience.



Awareness & Conversion Booster

Banner Advertisement



Banners between sections (homepage): place promotional banners or highlighted Broker features strategically throughout the website's main pages to maximize visibility among a large volume of visitors and drive traffic to the broker.

Trust & Credibility

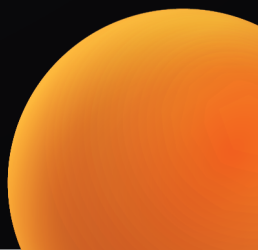


Ranking Review Video

Ranking review video: enhance seo and google search visibility through high-quality video reviews.
Our review videos are optimized with advanced seo strategies, including keyword-focused titles, descriptions, and tags,



to improve search rankings and increase brand visibility on google and video platforms.
This helps investors easily discover broker-related insights and trusted information
when searching online.



Trust & Credibility

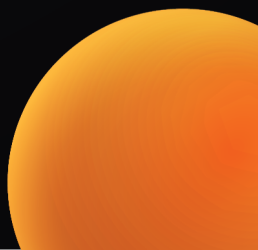


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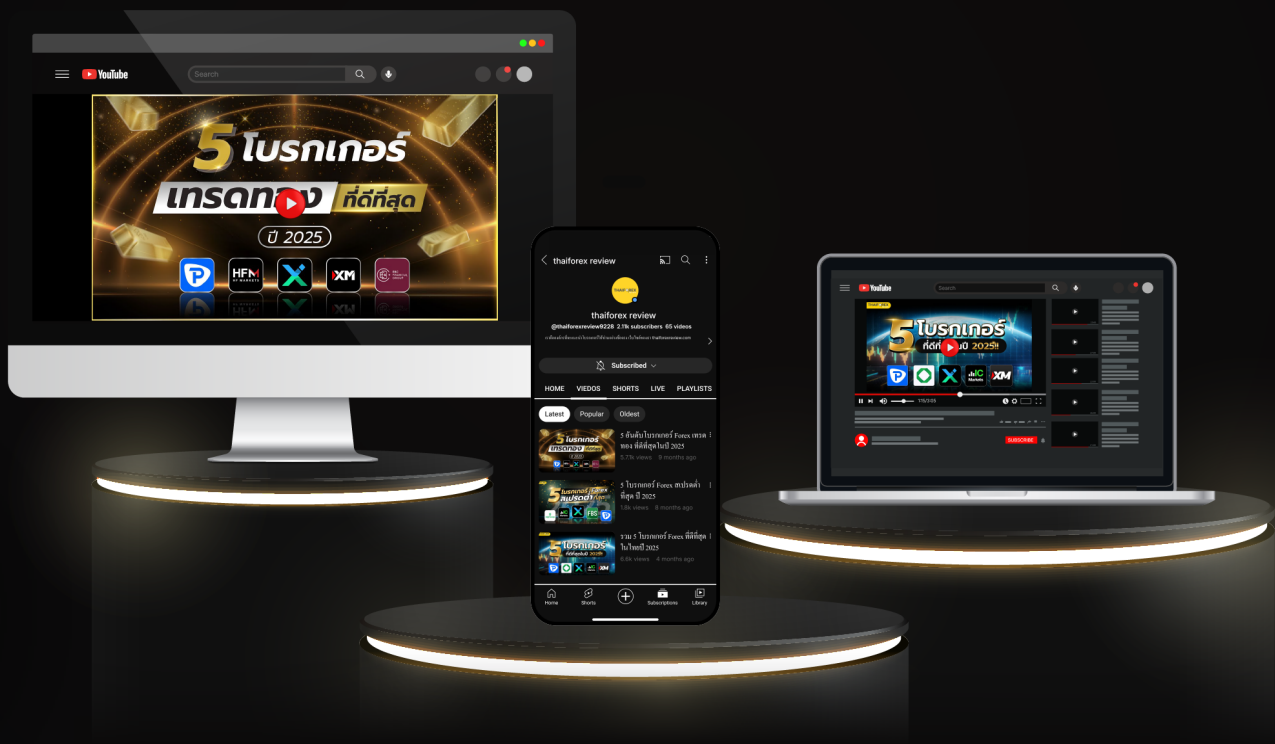


Trust & Credibility

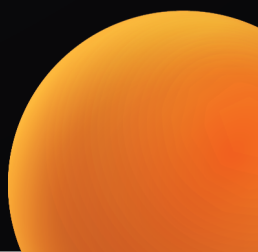


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to improve search rankings and increase brand visibility on google and video platforms.
This helps investors easily discover broker-related insights and trusted information
when searching online.



Trust & Credibility



Broker Listing

Broker listing (homepage): enhances broker visibility and credibility through rankings and in-depth reviews,

 Top Forex Brokers	 Top Forex Brokers	 Top Forex Brokers	 Top Forex Brokers
1  iUX ★★★★★ visit Site	1  iUX ★★★★★ visit Site	1  iUX ★★★★★ visit Site	1  iUX ★★★★★ visit Site
2  FXGT.com ★★★★★ visit Site	2  xtb ★★★★★ visit Site	2  GO MARKETS ★★★★★ visit Site	2  GO MARKETS ★★★★★ visit Site
3  IC Markets ★★★★★ visit Site	3  GO MARKETS ★★★★★ visit Site	3  Eightcap ★★★★★ visit Site	3  EBC ★★★★★ visit Site
4  FBS ★★★★★ visit Site	4  Market4You ★★★★★ visit Site	4  PEPPERSTONE ★★★★★ visit Site	4  IC Markets ★★★★★ visit Site
5  EBC ★★★★★ visit Site	5  Fusion Markets ★★★★★ visit Site	5  Fusion Markets ★★★★★ visit Site	

*Making it easier for investors to discover and evaluate brokers.
Clear call-to-action elements help drive conversions
while strengthening the broker's global brand image.*



Let's Grow **Your Business** Together

Interested in planning an advertising strategy to effectively reach business and target audiences.

Contact Us: sales@alpholagroup.com

Awareness & Conversion Booster Package

Note: The listed service price is based on a minimum 3-month contract.

Classic

\$7,999

2 Comprehensive Articles

Benefits

In-depth comprehensive review articles, expertly optimized using advanced seo techniques to enhance first-page visibility on Google search.

Get Started

Premium

RECOMMEND

\$10,999

4 Comprehensive Articles

Benefits

In-depth comprehensive review articles, expertly optimized using advanced seo techniques to enhance first-page visibility on Google search.

Get Started

Banner Ad

MOST POPULAR

\$4,499

1 Banner Ad

Benefits

Banners between sections (homepage): Strategically place promotional banners or highlighted broker features across main pages to maximize visibility and drive traffic to the broker.

Get Started

Dashboard Studio

\$499

1 Performance Report

Benefits

The dashboard pulls data from GA4 to track key metrics (Users, Sessions, Engagement, Conversions) and analyze traffic, campaigns, and funnels—enabling faster, data-driven optimization.

Get Started

Trust & Credibility Package

Note: The listed service price is based on a minimum 3-month contract.

Ranking Review Article

\$4,699

1 Ranking Review Video

Benefits

Enhance seo and Google visibility through high-quality, SEO-optimized article reviews. The article uses keyword-focused titles, descriptions, and tags to boost rankings, increase brand visibility, and help investors easily find trusted broker insights.

Get Started

Ranking Review Video RECOMMEND

\$2,599

1 Ranking Review Video

Benefits

Enhance seo and Google visibility through high-quality, SEO-optimized video reviews. Videos use keyword-focused titles, descriptions, and tags to boost rankings, increase brand visibility, and help investors easily find trusted broker insights.

Get Started

Broker Listing MOST POPULAR

\$7,199

1 Logo Listing Placement

Benefits

Broker listing (homepage): enhances broker visibility and credibility through rankings and in-depth reviews, making it easier for investors to discover and evaluate brokers.

Get Started

Dashboard Studio

\$499

1 Performance Report

Benefits

The dashboard pulls data from GA4 to track key metrics (Users, Sessions, Engagement, Conversions) and analyze traffic, campaigns, and funnels—enabling faster, data-driven optimization.

Get Started



sales@alpholagroup.com